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Young women in cities: Urbanization and gender-biased migration☆

Yumi Koh [a], Jing Li [b], Yifan Wu [c], Junjian Yi [d,*], Hanzhe Zhang [e]

[a] *School of Economics, University of Seoul, Republic of Korea*
[b] *School of Economics, Singapore Management University, Singapore*
[c] *Strategic Development Department, Shanghai Trust, China*
[d] *China Center of Economic Research, National School of Development, Institute for Global Health and Development, Peking University, China*
[e] *Department of Economics, Michigan State University, United States of America*

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ABSTRACT

Young women outnumber young men in cities in many countries during periods of economic growth and urbanization. This gender imbalance among young urbanites is more pronounced in larger cities. We use the gradual rollout of Special Economic Zones across China as a quasi-experiment to establish the causal impact of urbanization on gender-differentiated incentives to migrate. We highlight the role of the marriage market in increasing rural women's chance of marrying and marrying up in urban areas during rapid urbanization.

1. Introduction

Women outnumber men in urban areas in most countries (World Bank, 2023).[1] Fig. 1 depicts the net female share (female minus male share) by age for locals and internal migrants, based on the Chinese Population Census 2000. As the figure shows, the net female share is close to zero across all ages for locals, suggesting a balanced gender distribution among them. In contrast, the net female share is positive for young migrants, suggesting an excess of young female migrants. Overall, it shows that this gender imbalance is largely influenced by migration, rather than by factors present at birth.

Moreover, this gender imbalance is more pronounced in larger cities. Fig. 2 shows that young female migrants are predominantly moving to larger cities. Figs. 2(a) and 2(b) show that the surplus of young females among migrants is more prominent in destinations with a larger size, measured by population size as reported in the Chinese Population Census 1982. Consequently, the overall gender imbalance among young individuals tends to increase with city size (Fig. 2(c)). This trend persists even when accounting for heterogeneity

in industrial composition across cities by controlling for industry fixed effects (Fig. 2(d)).

In this paper, we aim to (i) identify gender-differentiated migration patterns among young cohorts within a developing country during periods of rapid urbanization and (ii) investigate various migration incentives that may contribute to gender-specific migration patterns. Our empirical analysis centers on internal migration in China between 1996 and 2000. This provides an ideal setting because it was a time marked by rapid urbanization, active internal migration, and a growing gender imbalance across regions. Although our analysis is grounded in the specific context of China, the implications discussed later are broadly applicable to other developing countries that experience similar rapid urbanization.

To causally identify the impact of urbanization on gender-differentiated migration incentives, we exploit the gradual rollout of Special Economic Zones (hereinafter SEZs) across China. The SEZs create location-time-specific variations in the extent of urbanization, influencing economic attractiveness across different locations and consequently impacting individuals' migration decisions. Our identification

[1] Urban areas in many countries exhibit a notable surplus of young women, such as all Central and South American countries (Tacoli, 2012); Germany and Russia (Wiest et al., 2013); India (PTI, 2017); Scandinavian countries (Pettay et al., 2021); Vietnam (Nguyen, 2022); and China, as we will document in this paper.
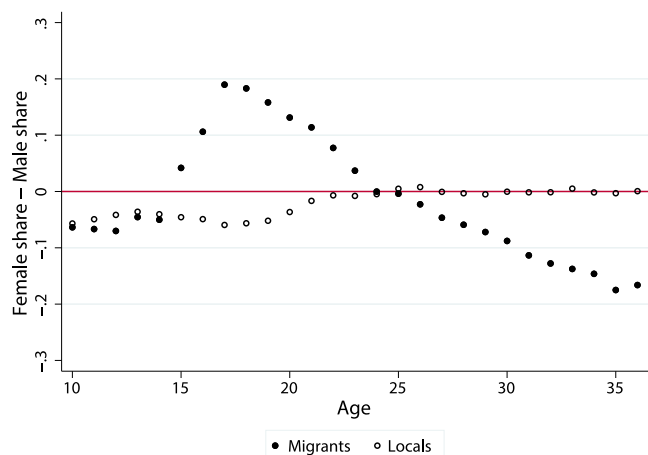
Fig. 1. Gender disparity by age for migrants and locals in China in 2000.
Notes: A person is defined as a migrant if they moved across counties and is defined as a local otherwise. We calculate the difference between the female share and the male share for a given age. This value is zero when the gender distribution is perfectly balanced, positive when there is an excess of females, and negative when there is an excess of males.
Data source: The Chinese Population Census 2000.

leverages the numerous SEZs established across China in a sporadic manner during our sample period and the quasi-random establishment timing driven by the bureaucratic process. These features are particularly important because identifying the causal link between urbanization and migration is subject to endogeneity concerns: The birth and growth of a city depend on a comprehensive set of location-specific factors such as culture, geography, transportation, natural resources, climate, and history (Mumford, 1961), which are often difficult to observe and measure. To the extent that these factors correlate with gender-differentiated preferences for living in urban areas, it could give rise to an endogeneity problem. Our empirical strategy that exploits the rollout of SEZs helps address such endogeneity concerns.

We use two sets of data: (i) the Chinese Population Census 2000 and (ii) the list of SEZs published by National Development and Reform Commission of China. By aligning the migration timing of individuals in the census with the establishment timing of SEZs, we estimate the impact of SEZ openings on migration volumes and the gender ratio among migrants for each year during our sample. Our estimates from the staggered difference-in-differences (hereinafter DiD) model at the county level reveal that the opening of an SEZ increases the inflow of young migrants, with a particularly notable effect on the ratio of young female migrants.

To further account for individual heterogeneity, we employ a first-difference (hereinafter FD) estimator at the individual level. We construct a Bartik-like composite explanatory variable that captures the changes in the external attraction force in other locations between 1996 and 2000. This variable acts as a "pull force" that motivates people to relocate when other locations treated with SEZ openings become more attractive due to increased opportunities from urbanization. Its impact is weighted by the pre-existing migration network in 1995. We find that one standard deviation increase in the constructed pull factor leads to a 1.90 percentage point increase in the probability of emigrating to other counties for young males. The effect is 0.19 percentage points larger for young females. These estimates not only exhibit statistical differences between males and females but also demonstrate a substantial magnitude of difference, particularly notable considering that approximately 10% of the population migrated during our sample period. These results remain robust even after addressing potential biases that arise from the endogeneity of the pre-existing migration network in constructing the pull factor, using the method proposed by Borusyak and Hull (2023).

To further investigate potential mechanisms driving gender-differentiated migration among young individuals, we investigate marital and nonmarital incentives to migrate. On the marital front, given the patrilocality and hypergamy context in China, more rural women may be attracted to migrate in search of more competent and wealthier husbands. On the nonmarital aspect, better labor market opportunities, educational opportunities, and increased benefits from amenities may also attract women. Our estimates from the FD model, based on various subsamples and additional marital market outcomes, align with explanations centered on marital incentives. We find that a stronger pull force not only increases the likelihood of marriage but also the likelihood of marrying up for young females, in comparison to their young male counterparts. Falsification tests involving two subsamples—older individuals who were already married before our sample period and younger individuals who were already married—support our claims. These tests show that these females exhibit a statistically and economically significantly lower magnitude of emigration in response to a larger pull factor. Moreover, another falsification test using an ethnic minority group with a high tendency for endogamous marriage shows that females are not more responsive to the pull factor. This evidence is again in line with the marriage market mechanism since large urban areas do not necessarily disproportionately attract females in this minority group for marital reasons and, hence, the gender difference in migration incentives is much reduced. As for nonmarital incentives, we explore alternative potential mechanisms related to the industrial shifts in the labor market, educational opportunities, and amenities. While these nonmarital factors may partially account for our observations, they do not seem to provide a complete explanation for our findings.

Our study carries weight for both scholars and policymakers. The disparities that accompany rapid urbanization are notable between urban and rural areas and between males and females. From the perspective of the marriage market, the presence of relatively more young females in urban areas benefits males and disadvantages females in cities; the reverse is true in rural areas. One implication of our study is that such widening spatial inequality and gender divide may have far-reaching social implications on marriage and birth outcomes. Spatial mismatch in gender may further cause a decline in overall social and family stability. Another implication of our study is that the gender imbalance in migration driven by marital incentives can further have a reciprocal effect on the labor market. Specifically, the presence of more women in urban areas can potentially affect the types of jobs available, competition for job search, and the gender wage gap in cities.

This study contributes to two strands of literature. First, it adds to the literature on gender differences in urbanization. Starting from Marshall (1890), researchers have documented cities' advantages in higher productivity, higher wages, and better amenities, which provide incentives to migrate and settle (Rosenthal and Strange, 2004; Combes and Gobillon, 2015; Diamond, 2016; Couture and Handbury, 2017; Fan and Zou, 2021). A few studies highlight gender differences in response to such urban advantages, leading to variations between urban and rural areas in terms of gender gaps in labor participation, wages, and entrepreneurship (Phimister, 2005; Rosenthal and Strange, 2012; Bacolod, 2017). In this paper, we conclude that the gender difference in migration incentives of rural youths is also likely driven by gender-differentiated returns from the marriage market in cities—an important perspective that has not been fully studied in the literature.

Second, this paper contributes to the literature on gender differences in premarital investment and consequent marriage and labor market outcomes. Previous studies mainly focus on premarital investment in the form of wealth, education, or their interactions (Zhang, 1994; Peters and Siow, 2002; Chiappori et al., 2009; Zhang, 2021; Bhaskar et al., 2023; Zhang and Zou, 2023). Similar to Dupuy (2021) and Ahn (2023), our paper considers migration as premarital investment. In contrast to studies that mostly suggest the theoretical importance of premarital investments, we employ carefully designed empirical methods to causally identify their importance. Our research thus contributes to the classic
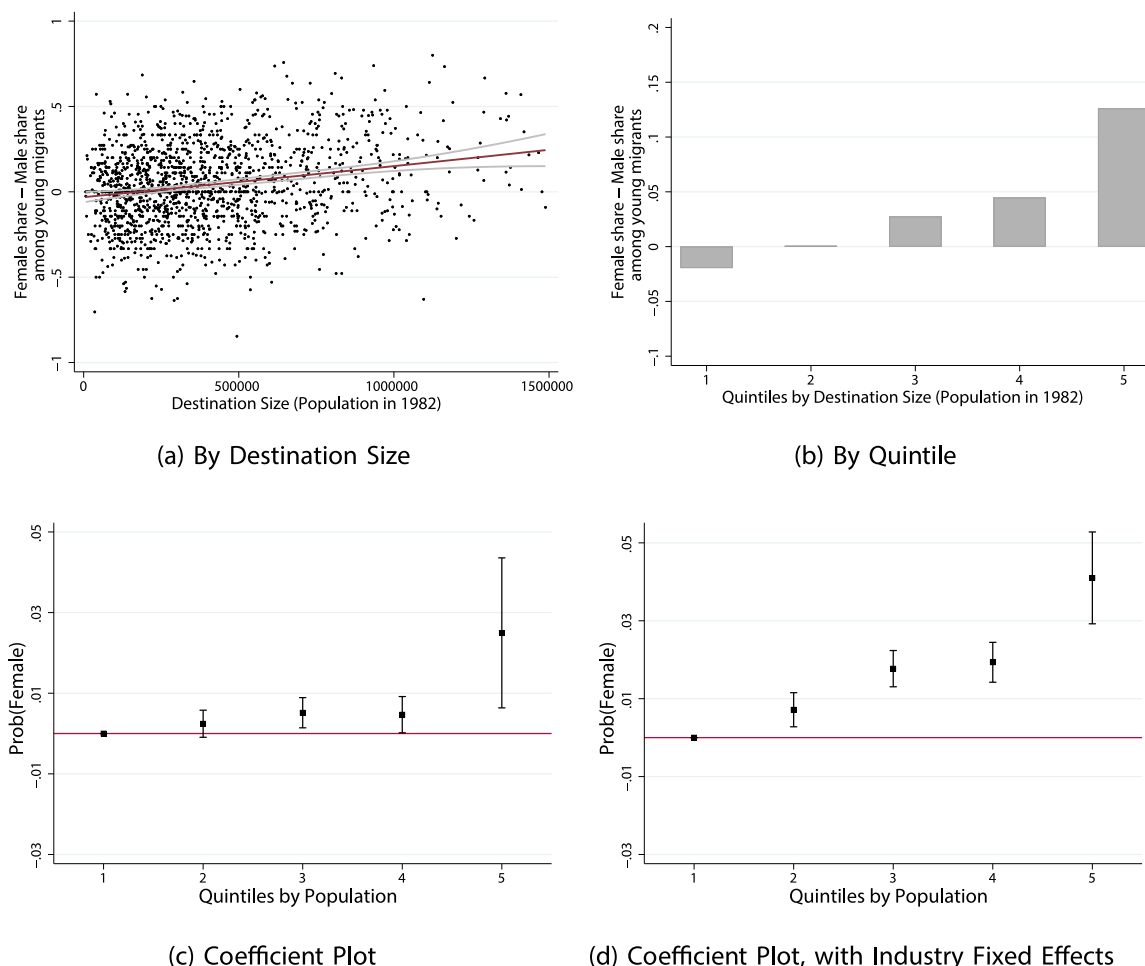
(a) By Destination Size

(b) By Quintile

(c) Coefficient Plot

(d) Coefficient Plot, with Industry Fixed Effects

Fig. 2. Gender imbalance among young individuals in larger urban areas.

Notes: In panels (a) and (b), we use a sample of young migrants aged 16 to 25 in the year 2000. In panel (a), the scatter plot displays counties represented by markers, along with a quadratic fitted line and corresponding confidence intervals. In panel (b), each bar represents the average net female share among young migrants across counties within a specific quintile. Quintile 1 (quintile 5) consists of the smallest (largest) counties in terms of population in 1982. In panel (c), we use a sample of all individuals aged 16 to 25 in the year 2000 and estimate the following: $\mathbb{1}(Female)_i = \alpha_1 + \alpha_2\mathbb{1}(Q2) + \alpha_3\mathbb{1}(Q3) + \alpha_4\mathbb{1}(Q4) + \alpha_5\mathbb{1}(Q5) + \varepsilon_i$. Quintiles are created using the county population in 2000, where quintile 1 (quintile 5) consists of the smallest (largest) counties. Standard errors are clustered at county level. Coefficients and vertical confidence intervals are displayed for each quintile, with quintile 1 serving as the reference category. In panel (d) we conduct a similar analysis, but further include fixed effects for individuals' labor-market industry.

Data source: The Chinese Population Census 2000.

question of who marries whom, as explored by Becker (1973), Choo and Siow (2006), Choo (2015), with a specific focus on the context of economic development, urbanization, and migration.

The rest of the paper is organized as follows. Section 2 details the institutional background. Section 3 describes the data. Section 4 lays out the empirical design. Section 5 reports empirical results. Section 6 discusses potential mechanisms, and Section 7 concludes. The remaining proofs and results can be found in the appendices.

2. Institutional background

2.1. SEZs in China

China's SEZs were first established in the late 1970s as part of China's economic reform and opening-up policy (Shirk et al., 1993). The first SEZ was established in Shenzhen in 1979, and was followed by SEZs in Zhuhai, Shantou, and Xiamen in 1980. These four cities were chosen because of their proximity to Hong Kong and Taiwan, and were intended to serve as pilot projects for China's economic reforms (Xu, 2011). SEZs were designed to attract foreign investments and promote exports. These zones were equipped with special economic

policies and incentives that aimed to facilitate economic growth (Alder et al., 2016).[2] The economic performance of the four initial SEZs was remarkable. For example, between 1980 and 1990, Shenzhen's gross domestic product grew at an average rate of approximately 28% per year (National Bureau of Statistics of China, 2021).

The success of the four initial SEZs led to their proliferation in other regions. In the 1990s, the central government embraced SEZ development as a national strategy, with the intention of achieving geographic diversity. The number and area of SEZs increased significantly in the 1990s (see Figure C.1 in the appendix for the annual number of SEZs established and the cumulative area of SEZs from 1984 to 2000). More

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[2] Such incentives included preferential tax policies that lower or exempt corporate taxes; simplified customs procedures to facilitate trade; reduced bureaucratic procedures that ease business operations; preferential land use, such as lower land-use fees and priority access to land; access to credit and other financial resources; and openness to foreign investment by allowing foreign investors to own their entire enterprises without the need for a Chinese partner.
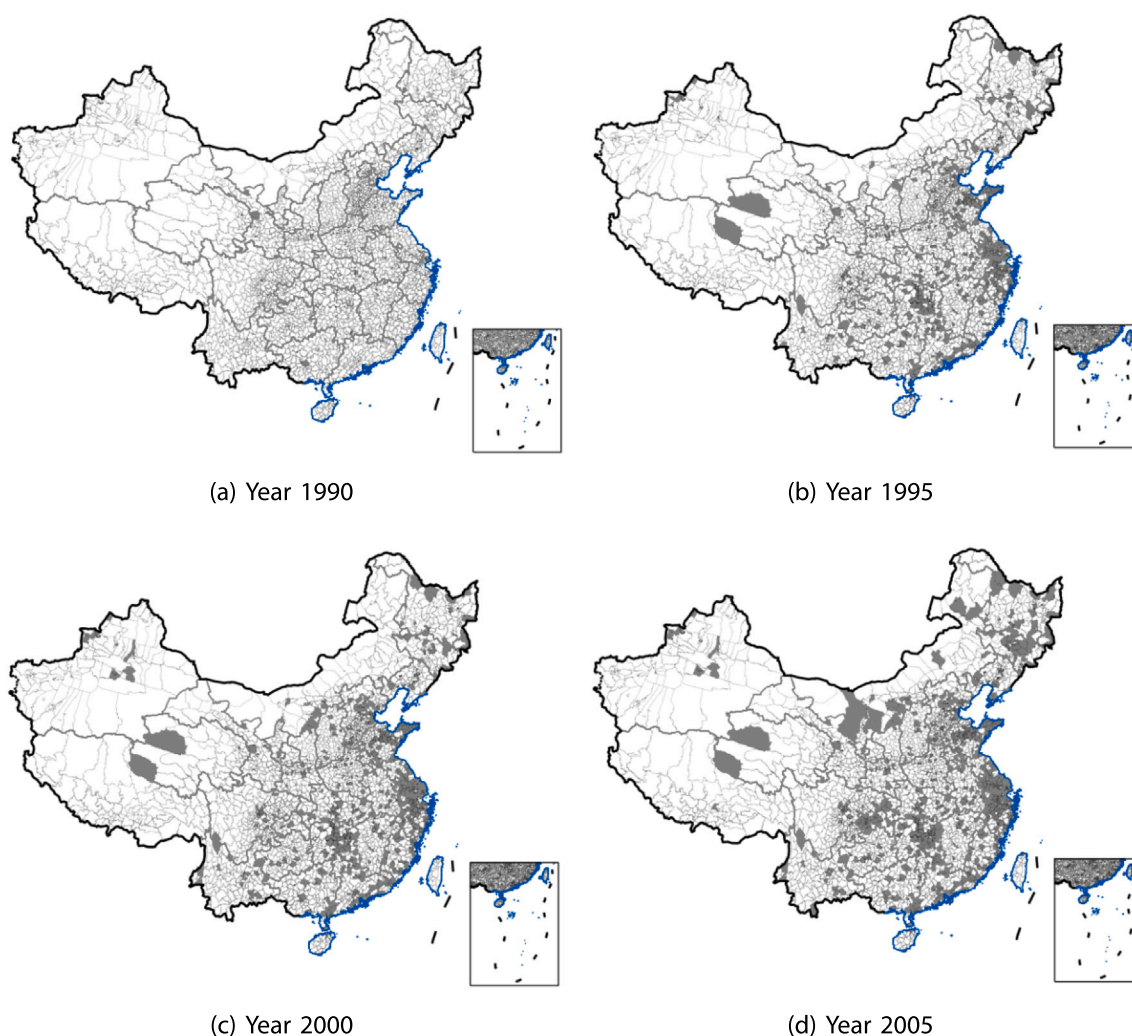
(a) Year 1990

(b) Year 1995

(c) Year 2000

(d) Year 2005

Fig. 3. Geographic spread of SEZs over time in China.

Notes: The map displays China and its county borders. For each specified year (i.e. 1990, 1995, 2000, and 2005), we denote SEZ-designated counties during that year using a darker shade of gray.

Data source: The National Development and Reform Commission of China.

specifically, 106 SEZs were established nationwide during the 1996–2000 time frame.[3] Fig. 3 illustrates the temporal geographic expansion of SEZs with four panels representing different years (1990, 1995, 2000, and 2005). Between 1995 and 2005, SEZs were established across China in a dispersed manner and played a significant role in promoting urbanization in China.[4]

The establishment of SEZs was typically accompanied by a formal announcement from the central government, which included a

comprehensive package of policies and incentives designed to attract foreign direct investment (hereinafter FDI). These policies were implemented immediately after the announcement. Before an area was officially designated as an SEZ, investments made by local governments in preparation for this transition were minimal due to the limited domestic investment capabilities at that stage of China's economic development. Significant investments in infrastructure, such as roads, construction, and buildings, were made after the SEZ status was officially announced. These large-scale investments were crucial for creating an environment conducive to attracting FDI and supporting rapid economic development (Xu, 2011).

Our identification strategy relies on the quasi-random variation in the timing of SEZ establishment between 1996 and 2005, given their selection, as outlined in detail in Section 4. In the 1980s, SEZs were primarily located in China's eastern coastal regions at the initial stages of economic reform. The establishment and success of these SEZs have contributed to the prosperity of the coastal regions but also exacerbated economic disparities between different regions. Consequently, efforts were made in the 1990s to establish SEZs in a more balanced manner across the country to reduce regional disparities. Especially since 1995, the SEZs were scattered across the country almost evenly (Swerts et al., 2021). For example, SEZs established between 1996 and 2005 share very similar longitudes. During this stage, the time of their establishment can be considered quasi-random as it varied primarily due to the

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[3] When we map these 106 SEZs to counties, we identify 86 counties that are included in the Chinese Population Census 2000. Thus, the number of counties treated with SEZs during our sample period in the analysis becomes 86.

[4] Unlike the areas treated with SEZs in the initial stage during the 1970s and 1980s, the areas treated with SEZs from 1996 to 2000 that we study in this paper were much more rural and located in less developed regions. For instance, Wang (2013) categorizes SEZs into distinct groups based on their establishment years, allowing for comparisons of their municipal characteristics from 1978. While the earliest SEZs established between 1978 and 1985 had a per capita industrial output of 622 RMB in 1982, those established between 1996 and 2008 had a per capita industrial output of 280 RMB in the same year. Note that areas without SEZs had a per capita industrial output of 271 RMB in 1982. Therefore, the regions treated with SEZs during our sample period were predominantly less urbanized areas with lower industrial output prior to being treated with SEZs.

bureaucratic processes involved in approving the SEZs (Crane et al., 2018).

2.2. The Hukou system and internal migration in China

Before the economic reform in 1979, migration within China was rare under the *hukou* system, which has been in place since the 1950s (Young, 2013). The system is based on household registration, which assigns every Chinese citizen a place of origin recorded on their hukou or household registration document. The hukou system divides the population into two categories: rural and urban. A rural (resp., an urban) hukou is assigned to individuals who were born and raised in the countryside or smaller towns (resp., in cities). The hukou system serves various purposes, including determining access to public services such as education and healthcare and tracking population movement. The system restricts access to public services and job opportunities based on an individual's place of origin, making it difficult for people to move from rural to urban areas and receive the same level of services as they would in their place of origin.

China's economic reform in 1979 brought significant changes to the hukou system. With the establishment of SEZs and the transition to a market-oriented economy, there was growing demand for labor in urban areas, and many rural residents began to migrate to cities in search of work. However, the hukou system remained a significant barrier to migration and mobility since rural residents were not allowed to obtain an urban hukou; this restricted their access to social welfare benefits and public services. To address this issue, the government began to implement reforms to the hukou system in the 1980s. One key change was the introduction of a temporary residence system, which allowed rural residents to obtain temporary urban residence permits. These permits granted them access to limited social welfare benefits and public services in urban areas, although they were not equivalent to an urban hukou.

In the 1990s, the government introduced further reforms to the hukou system to promote greater social inclusion and mobility. One of the significant changes was the introduction of the "floating population" concept, which formally recognized the existence of migrant workers and granted them certain legal rights and protections. For example, the government started building primary and secondary schools specifically for children of the floating population. However, despite these reforms, rural migrants still faced significant disparities compared to urban residents. While the government has extended some social welfare benefits and public services to nonlocal migrants, these were often limited and not on par with those available to urban hukou holders. For instance, rural migrants typically had restricted access to high-quality education and healthcare in urban areas.

The relaxation of the hukou system, coupled with China's economic growth, led to an unprecedented wave of internal migration in the 1990s and 2000s. The urban population share increased from 19.39% in 1980 to 26.22% in 2000 (National Bureau of Statistics of China, 2021). Based on our calculations using the Chinese Population Census 2000, the total number of cross-county migrants aged between 16 and 25 grew about 13-fold from 1995 to 2000 (see Figure C.2 in the appendix). According to the population census conducted by the National Bureau of Statistics, the number of migrants was estimated to be 376 million in 2020. The relaxation of the hukuo system, rapid urbanization, and active internal migration provide an ideal context for studying how urbanization affects gender-specific migration patterns.

2.3. Hypergamy and patrilocal practices in China

Two enduring marital traditions – status hypergamy and patrilocal practices – continue to prevail in China. As we will elaborate in our subsequent analysis, understanding these practices is crucial, as they play a pivotal role in generating asymmetries between males and females in migration and marital decisions.

Table 1

Marriage matching patterns by education level (Unit: %).

Data source: The Chinese Population Census 2000.

Wife	Husband 1	2	3	4	5	Total (Wife)
1	25.44	19.07	2.96	0.67	0.03	48.16
2	4.15	25.11	5.42	1.88	0.16	36.72
3	0.46	2.79	3.49	1.63	0.27	8.63
4	0.06	0.69	0.94	3.04	0.87	5.59
5	0.00	0.02	0.04	0.25	0.57	0.89
Total (Husband)	30.11	47.68	12.85	7.46	1.90	100.00

Notes: We focus on 2,076,139 married couples in which both spouses are identified and are aged under 55 years. In the table, each cell in the central 5 × 5 matrix represents the percentage of couples falling into a specific category, which is determined by the educational levels of the wife and husband. 1 stands for primary school and below. 2 stands for junior high school. 3 stands for senior high school. 4 stands for technical secondary school and junior college. 5 stands for bachelor's degree and above. Cells where the husband has a lower education level than the wife are denoted in white, while those where the husband has a higher education level than the wife are highlighted in dark gray. The diagonal cells represent instances where the wife and husband share the same education level and are presented in light gray.

Status hypergamy describes the tendency of a woman to form a relationship with a man of higher social, economic, or educational status and is common across various regions and cultures. Although hypergamy has endured as a long-standing tradition in China, it has been further fueled by the increasing economic pressures resulting from reforms.[5] As older men tend to possess greater economic resources compared to younger men, one indicator of hypergamy can be observed by examining the age differences between couples. Analyzing married couples under 55 from the Chinese Population Census 2000, we find that 26.72% of migrant females are married to men four or more years older, compared to 21.25% of non-migrant females (see Table D.1 in the appendix for details).

Education level serves as another proxy for men's higher status, and we examine marriage matching patterns in Table 1, where education levels are categorized into five groups for both husbands and wives. Level 1 (level 5) represents the lowest (highest) level of education. White cells indicate marriages with wives having higher education, the light-gray diagonal cells denote equal education levels, and dark-gray cells indicate marriages where husbands have higher education. Ninety-one percent of couples involve husbands who are equally or more educated than their wives.

Another important marriage tradition in China is the patrilocal practice, which refers to a residence pattern in which a married couple lives with or near the husband's family or the husband's relatives.[6] Its practice is still resilient. Our analysis using the 2010 China Family Panel Studies shows that, for couples with partners born in different cities, 78.1% live in the husband's city after marriage, and 20.5% live in the wife's city. The share is more unbalanced if one of the spouses was born in a rural area: among those couples, 92.8% live in the husband's birth city, and merely 5.6% live in the wife's birth city.

3. Data

Our empirical analysis primarily relies on two datasets. The first is the Chinese Population Census 2000. From the sample, we use information on various demographic and migration-related variables from each surveyed individual: gender, year of birth, education level, marital status, marriage year, migration status, migration year, county

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[5] More specifically, "intensified labor market pressure, rising consumerism, and skyrocketing costs of living acted to promote marriages of older men to younger women on the basis of a need or preference for status hypergamy" (Mu and Xie, 2014, p.151).

[6] Patrilocality is "a core aspect of the traditional Chinese kinship system and is deeply rooted in Confucianism" (Gruijters and Ermisch, 2019, p.562).

of residence, as well as the county of origin and destination for those who migrated.

We focus on the 2000 census sample for three reasons. First, it contains one of the largest samples—1% of the population—compared with census samples available for analysis in later years. Second, it provides information on both the origin and the destination of a migrant, which is an advantage over the census data collected in earlier years. Third, it allows us to accurately identify the migration year starting from 1995.[7] For this reason, our focus is on the changes that took place between 1995 and 2000 or between 1996 and 2000.[8] The specific time frame depends on whether we need to exclude the initial year, 1995, to use predetermined conditions. Fourth, during the sample period, hukou restrictions on migration were significantly relaxed compared with earlier years, which allows us to observe a large sample of migrants. Last, the country has not yet been affected by its WTO accession in 2001.

The second dataset is the list of SEZs published by the National Development and Reform Commission of China.[9] The list provides information on the SEZ ID, name, approval date, approval authority, and targeted industries for each SEZ. To identify counties that were treated with SEZs, we track the geographic boundaries of each SEZ established during our sample period and match them with the corresponding counties.

We construct our data at two levels. First, at the county-year level, we track the changes in migration size and SEZ treatment status for each county across each year from 1995 to 2000. Throughout this paper, we define individuals as migrants if they move across counties. We focus on cross-county migrants because we track SEZ shocks at the county level. In panel (a) of Table 2, we present the summary statistics on demographics in 2000 at the county level. All population and migrant count-related variables are reported after undergoing an inverse hyperbolic sine transformation. While there were more male migrants overall, there were more female migrants in the age group of 16 to 25. Specifically, we show that on average, 54% of young migrants in a county were females. Among all counties in our sample, 16% have at least one SEZ as of 2000.

Second, we form a panel dataset of individuals who were between ages 16 and 25 at any point from 1996 to 2000 to track changes in their migration status and marriage outcome over time at the individual level. In panel (b) of Table 2, we present individual-level summary statistics. On average, 49% of the sample were females. The average age is 22.73, 72% had an education level of middle school or below, 25% got married between 1996 and 2000, and 10% migrated across counties during the period. More specifically, 23.75% of young female migrants and 21.80% of young male migrants were already married prior to migration. By 2000, within our observed period, 13.38% of young female migrants and 8.68% of young male migrants had entered into marriage either during or after their migration year. The remaining migrants were still single as of 2000. Among young female migrants

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[7] The census asked respondents whether they had always lived in their birth town. If not, they were asked to provide the destination county and the year of their last move. Due to the questionnaire design, all years before 1995 were grouped as "moved before 1995," so we can only determine the exact moving year starting from 1995.

[8] Due to the survey questionnaire design, which asks about the last move, we capture only the most recent move without tracking multiple moves that could have occurred between 1995 and 2000. However, given the relatively short time span, the number of people migrating multiple times in our context is likely to be quite rare. For example, Bernard et al. (2019) find that the average age at first migration for the cohort born between 1970 and 1974 in China is 25.2 for males and 23.3 for females. Therefore, multiple moves are less likely to affect our findings.

[9] The list was first published in 2006 (NDRC, 2006) and later updated in 2018 (NDRC, 2018). To ensure that we use the full information, we combine both lists and track SEZ establishments during our sample period.

Table 2
Summary statistics.
Data source: The Chinese Population Census 2000.

Panel (a) County-level	Mean	SD	Obs.
Population	4,105.87	3,193.19	2,870
All migrants	234.79	1,095.17	2,870
Female migrants	112.34	573.65	2,870
Male migrants	122.45	524.65	2,870
Female migrants aged 16–25	42.45	360.57	2,870
Male migrants aged 16–25	34.96	224.93	2,870
Female share	0.49	0.01	2,870
Female share among migrants	0.47	0.11	2,846
Female share among migrants aged 16–25	0.54	0.20	2,765
$\mathbb{1}$(Received SEZ shock by 2000)	0.16	0.37	2,870

Panel (b) Individual-level	Mean	SD	Obs.
$\mathbb{1}$(Female)	0.49	0.50	2,562,835
Age	22.73	4.18	2,562,835
$\mathbb{1}$(Middle school or below)	0.72	0.45	2,562,835
$\mathbb{1}$(Married during 1996 to 2000)	0.25	0.44	2,562,835
$\mathbb{1}$(Migrated between counties during 1996 to 2000)	0.10	0.30	2,562,835

Notes: In panel (a), we report the county-level values in year 2000. All count variables related to population and migration are based on the 1% sample data from the Chinese Population Census 2000. In panel (b), we use the observations of young individuals who were between the ages of 16 and 25 at any point during the period 1996 to 2000.

Table 3
Effects of SEZ on Migrants—A County-level analysis.

Dep. variable	All migrants	Young migrants (Aged 16–25)	
	(1)	(2)	(3)
	Total	Total	Female share
$\mathbb{1}$(SEZ)$_{ct}$	0.4196***	0.4920***	0.0592**
	(0.1198)	(0.0887)	(0.0261)
Observations	6,876	6,876	6,876
Control Group	Not-yet	Not-yet	Not-yet

Notes: We use the yearly sample of counties in China from 1995 to 2000. In columns (1) and (2), the count of migrants is subjected to its inverse hyperbolic sine transformation. We estimate a staggered DiD model following (Callaway and Sant'Anna, 2021) and report the estimates of the average treatment effect on the treated for all cohorts across all years. Counties are weighted based on the population count in the year 2000, subjected to its inverse hyperbolic sine transformation. Asterisks ***, **, * denote $p < 0.01$, $p < 0.05$, $p < 0.1$, respectively.

who married during our sample period and whose spouses we can identify, 51.20% married a partner from a different county of origin. For young male migrants, that share was 28.09%. Additionally, among young migrants who married during our sample period and whose spouses we can identify, 78.31% of male migrants and 90.86% of female migrants married someone with an equal or higher education level than themselves.

4. Empirical design

4.1. County-level analysis

Using the varying timing of SEZ establishments, we first analyze county-level data to observe how the size of the migrant population changed in response to SEZ shocks. Given the staggered treatment timing, we estimate a staggered DiD model, following the approach of Sant'Anna and Zhao (2020) and Callaway and Sant'Anna (2021). De Chaisemartin and d'Haultfoeuille (2020) and Goodman-Bacon (2021) find that a two-way fixed effects model does not yield an interpretable causal parameter when there are cross-sectional variations in treatment timing and heterogeneous treatment effects.

Among the individuals surveyed in the Chinese Population Census 2000, we track the number of people who migrated to a particular county from other counties each year between 1995 and 2000. Thus, the outcome variable is the number of individuals who migrate to a specific county from other counties in a given year. As there are cases

with zero migrants in certain years for some counties, we employ an inverse hyperbolic sine transformation to handle these instances. This concave log-like transformation allows us to retain zero-valued observations, and the coefficient estimate yields a similar interpretation to that of a standard logarithmic specification (Bellemare and Wichman, 2020).

To estimate a staggered DiD model, we categorize counties into cohorts based on the initial year an SEZ was established within a county. For example, one cohort includes counties where SEZs were first established in 1996, and another comprises those with SEZ establishments in 1997. In our estimation, we use a pool of counties that have not yet experienced SEZ establishment shocks by the end of our sample period (i.e., year 2000) as a comparison group. Hereinafter, we denote this control group as the "not-yet-treated" group. Considering the nationwide initiation of SEZ establishments in the late 1990s and the bureaucratic procedures affecting the timing of SEZ shocks, we find the not-yet-treated group to be an appropriate comparison. The identification of causal effects hinges on the assumption of parallel trends, justified by the quasi-random timing of SEZ establishments during the sample period. Finally, we apply the inverse hyperbolic sine transformation to the population count from 2000 and use these values as weights in the estimation.

4.2. Individual-level analysis

Whereas the staggered DiD model enables us to measure the impact of SEZs on migration flows, it is limited to capturing aggregate volumes of migration at the county level. To delve deeper into migration patterns using individual-level information, we consider the following regression equation:

$$\mathbb{1}(\text{Migrate})_{ict} = \beta_0 + \beta_1 \text{Pull Factor}_{ct}$$
$$+ \beta_2 \text{Pull Factor}_{ct} \times \mathbb{1}(\text{Female})_i + \delta_i + \epsilon_{ict}. \quad (1)$$

$\mathbb{1}(\text{Migrate})_{ict}$ indicates whether individual i migrates to a county different from their origin county c by year, where $t \in \{1996, 2000\}$; Pull Factor_{ct} measures the urbanization-induced attractiveness outside of county c by year t, as defined shortly; $\mathbb{1}(\text{Female})_i$ is a female indicator; δ_i measures individual fixed effects, controlling for all observed and unobserved cross-individual heterogeneities; and ϵ_{ict} is an error term. Note that the female indicator variable, $\mathbb{1}(\text{Female})_i$, is absorbed by the individual fixed effects, δ_i.

Given the level Eq. (1), we compute the first difference between the years 1996 and 2000. This gives the FD estimator as below[10]:

$$\Delta(\text{Migrate})_{ic} = \beta_1 \Delta(\text{Pull Factor})_c$$
$$+ \beta_2 \Delta(\text{Pull Factor})_c \times \mathbb{1}(\text{Female})_i + \Delta\epsilon_{ic}. \quad (2)$$

Δ refers to the FD operator and captures the changes that occur between 1996 and 2000. $\Delta(\text{Migrate})_{ic}$ equals 1 if individual i migrated out of their origin county c sometime between the beginning of 1996 and the end of 2000, and 0 otherwise. $\Delta(\text{Pull Factor})_c$ captures the change in urbanization-induced attractiveness in other counties (excluding origin county c) due to the establishment of SEZs between 1996 and 2000. $\Delta\epsilon_{ic}$ is the difference in the error terms. In the FD model, all time-invariant terms are eliminated via first-differencing. Standard errors are corrected for heteroskedasticity and clustered at the county level. The coefficient of interest is β_3, which captures whether females respond differently to $\Delta(\text{Pull Factor})_c$ from males.

We now formally define Pull Factor_{ct} for all counties c in Eq. (1) using matrix notation. $\text{Pull Factor} = \boldsymbol{M} \cdot \boldsymbol{V}$, where $\boldsymbol{M}$ is a square matrix that represents predetermined weights derived from observed migration flows in 1995. Each row r of the matrix $\boldsymbol{M}$ corresponds

to a specific province. The matrix's elements capture various facets of migration patterns in 1995. Entries $\boldsymbol{m}_{rl}$, where $r \neq l$, represent the count of individuals who migrated from province r to province l, signifying inter-provincial migrations. The diagonal elements $\boldsymbol{m}_{rr}$ account for migrations within the same province r, but across different counties. To ensure meaningful comparisons, each element in row r is normalized by dividing it by the total count of people who originally resided in province r but subsequently moved across counties in 1995. $\boldsymbol{V}$ is a vector where its element r measures the count of counties in province r that were designated as SEZs by year t.

Consequently, we have $\Delta(\text{Pull Factor}) = \boldsymbol{M} \cdot \boldsymbol{\Delta V}$. Each element of $\boldsymbol{\Delta V}$ corresponds to the count of counties in a given province that were designated as SEZs for the first time between 1996 and 2000. These changes are weighted by the predetermined migration network in 1995.[11] Depending on which province county c belongs to, we assign the corresponding values from $\Delta(\text{Pull Factor})$ to $\Delta(\text{Pull Factor})_c$ in Eq. (2).[12] A higher value of $\Delta(\text{Pull Factor})_c$ indicates a stronger urbanization-induced attraction. When other counties have designated SEZs, individuals are exposed to increased urbanization and enhanced economic prospects beyond their origin county. Consequently, the opportunities arising from urban development in other areas can entice individuals to relocate, acting as a pull factor. The term "pull factor" is commonly used in the literature on migration, and our usage aligns with established conventions.[13]

The FD estimator helps to analyze how SEZ-induced changes in attractiveness affect the migration decisions of individuals. In an alternative specification, our FD model includes $\Delta(\text{SEZ})_c$, which is a binary indicator that equals one if origin county c received its own internal SEZ shock for the first time between 1996 and 2000, and 0 otherwise. The additional variable reflects the internal urbanization shock generated by the county's own SEZ establishment, which acts as a "staying" force.

There may be concerns of bias related to $\Delta(\text{Pull Factor})_c$, which combines the changes in SEZ shocks and exposure to such shocks using predetermined migration flows. Even if the SEZ shocks may be as good as random, omitted variable bias may still arise if *exposure* to exogenous shocks is not random (Adao et al., 2019; Goldsmith-Pinkham et al., 2020; Borusyak et al., 2022). To address this concern, we follow the estimation strategy proposed by Borusyak and Hull (2023). The idea is to randomly draw shocks that may plausibly have occurred, recompute the composite index, and repeat this across many simulations to compute their averaged value, denoted as the "expected $\Delta(\text{Pull Factor})_c$." Then we can avoid omitted variable bias by including the expected $\Delta(\text{Pull Factor})_c$ as a control variable in the regression. To compile a set of SEZ shocks that could have plausibly occurred, we incorporate 518 additional SEZ shocks that happened from 2001 to

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[10] The FD estimator is identical to the fixed effect estimator when the data covers two periods only (Wooldridge, 2002).

[11] Using migration flow data from 1 year before our sample period ensures that the weights are highly relevant, as recent data minimizes the likelihood of significant changes in migration patterns. Moreover, earlier censuses (i.e., 1982 or 1990) did not collect information on the origin and destination of individuals who migrated, making it impossible to track migration flows using earlier census data.

[12] For counties themselves experiencing SEZ shocks from 1996 to 2000, we subtract 1 from the count of SEZ-treated counties within the corresponding province element of vector $\boldsymbol{\Delta V}$. This adjustment ensures that $\Delta(\text{Pull Factor})$ consistently captures external pull forces. Thus, the values of $\Delta(\text{Pull Factor})_c$ are county-specific within a same province, varying based on the occurrence of internal SEZ shocks. One can alternatively construct the $\Delta(\text{Pull Factor})$ matrix at the county level, but this would result in 65.35% of elements in $\boldsymbol{M}$ being zero, considering there are 5298 counties. Therefore, we opt not to pursue this approach.

[13] For instance, in a review of the Great Migration literature, Aaronson et al. (2021) identify increased labor demand and better economic opportunities in the industrial North as pull factors that attract people from southern states to migrate to the northern and western states in the United States.

Table 4
Migration outcomes—An individual-level analysis.

Dep. var: Δ Migrate$_{ic}$	(1)	(2)	(3)	(4)
Δ(Pull Factor)$_c$	0.0267***	0.0162***	0.0270***	0.0164***
	(0.0006)	(0.0010)	(0.0006)	(0.0010)
Δ(Pull Factor)$_c$ × $\mathbb{1}$(Female)$_i$	0.0036***	0.0016***	0.0036***	0.0017***
	(0.0002)	(0.0004)	(0.0002)	(0.0004)
Expected Δ(Pull Factor)$_c$		0.0129***		0.0130***
		(0.0011)		(0.0011)
Expected Δ(Pull Factor)$_c$ × $\mathbb{1}$(Female)$_i$		0.0023***		0.0023***
		(0.0004)		(0.0004)
Δ(SEZ)$_c$			−0.0267***	−0.0278***
			(0.0090)	(0.0085)
Δ(SEZ)$_c$ × $\mathbb{1}$(Female)$_i$			−0.0047	−0.0044
			(0.0048)	(0.0046)
Observations	2,562,835	2,562,835	2,562,835	2,562,835
Root MSE	0.302	0.301	0.302	0.301
Mean(y)	0.100	0.100	0.100	0.100

Notes: The dependent variable Δ(Migrate)$_{ic}$ equals 1 for individual i if they emigrated from their origin county c to another county between 1996 and 2000, and 0 otherwise. The sample consists of all individuals who were between the ages of 16 and 25 at any point during the period 1996 to 2000. Standard errors in parentheses are corrected for heteroskedasticity and clustered at county level. Asterisks ***, **, * denote $p < 0.01$, $p < 0.05$, $p < 0.1$, respectively.

2006, later years beyond our sample period. From this expanded set, we draw counterfactual SEZ shocks in our simulations. We elaborate on the simulation algorithm in Appendix A.[14] Therefore, identification of the FD model relies on the assumption that out of all SEZs established between 1996 and 2006, whether they are established before or after 2000 is as good as random. Moreover, conditional on the expected pull factor, the composite Bartik-like pull factor based on realized SEZs between 1996 and 2000 is not correlated with the remaining unobserved residual.

5. Gender imbalance in migration

We begin by analyzing the impact of SEZ shocks on the size of the migrant population and whether the extent of migration varied between males and females. We use county-level data from 1995 to 2000 to estimate a staggered DiD model. Table 3 reports the average treatment effect on the treated (hereinafter ATT) for all cohorts across all years. In column (1), we find that the establishment of an SEZ has a positive and statistically significant impact on the influx of the total migrant population at the county level. In column (2), we find that the effect on young migrants (aged 16–25) is stronger than that for the entire migrant population in column (1) and is also statistically significant at the 1% level. In column (3), we further analyze whether SEZs attracted a larger share of one sex in particular, using the female share among young migrants as the dependent variable. We find that SEZs attract a larger share of females among young migrants, and this effect is statistically significant at the 5% level.

In Fig. 4, we present the dynamic ATTs. Specifically, we follow the specifications reported in columns (2) and (3) in Table 3 to estimate the ATTs for each year relative to the first year of treatment, across all cohorts. Panel (a) displays the results for young migrants, and panel (b) displays the results for female share among young migrants. The analysis produces numerous estimates during the pre-treatment period due to the inclusion of many counties in the control group that were treated after our sample period, with the latest treatment occurring in the year 2016. Regarding the post-treatment period, the estimation yields five coefficient bars using the cohorts of counties

that experienced SEZ establishment shocks during our sample period.[15] In both panels, almost all coefficients during the pre-treatment period are statistically insignificant. In panel (a), the estimated coefficients increase sharply with the establishment of an SEZ. In panel (b), which captures the female ratio, the increase in the coefficient is more gradual than in panel (a), but still evident.

To gain deeper insights using the individual-level data, we further examine the FD model estimates. In Table 4, we present the baseline estimates from the FD model using the sample of all individuals who were between the ages of 16 and 25 at any point between 1996 and 2000. Hereinafter, we refer to this sample as the baseline sample. Column (1) shows that when Δ(Pull Factor)$_c$ becomes larger, indicating a heightened urbanization-induced pull in other areas, young individuals are more likely to migrate to other counties. Moreover, such a tendency is more pronounced among young females. The statistical significance of the interaction term, denoted as Δ(Pull Factor)$_c$ × $\mathbb{1}$(Female)$_i$, at the 1% level indicates a substantial gender difference in response to the pull factor. We find that females exhibit a significantly stronger inclination to migrate in response to a heightened pull factor compared to males. Moreover, this additional effect for females capturing the gender difference is consistently statistically significant at the 1% level across all specifications in Table 4.

In column (2), we address endogeneity concerns by including the expected terms obtained via simulations, following the method of Borusyak and Hull (2023). Even after addressing such endogeneity concerns, we find that the main effects are still consistent and statistically significant, although the magnitude of the difference has slightly diminished. Specifically, a one standard deviation increase in the pull factor leads to a $(0.0162 \times 1.17 \times 100 \approx)$ 1.90 percentage point increase in the propensity for young males to emigrate from county c. The effect is $(0.0016 \times 1.17 \times 100 \approx)$ 0.19 percentage points larger for young females.

In columns (3) and (4), we extend our analysis to include a control variable, Δ(SEZ)$_c$, which captures the internal SEZ shock that serves as a staying force. We find that the establishment of an SEZ in the origin county reduces the likelihood of residents migrating out. Even with this additional control variable, we document robust evidence

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[14] In Figure C.3 in the appendix, we depict the actual values of Δ(Pull Factor)$_c$ in panel (a) and the expected Δ(Pull Factor)$_c$ values calculated from simulations in panel (b) for each county using a map.

[15] As for the counties treated before our sample period (i.e., the always-treated-cohort), the staggered DiD estimation model of Callaway and Sant'Anna (2021) implemented via csdid command in STATA automatically drops them. This is because "neither the data nor parallel trends assumptions for $Y_t(0)$ provide information to identify the average treatment effect for this group" (Marcus and Sant'Anna, 2021, p.240).

(a) Young Migrants

(b) Female Share Among Young Migrants
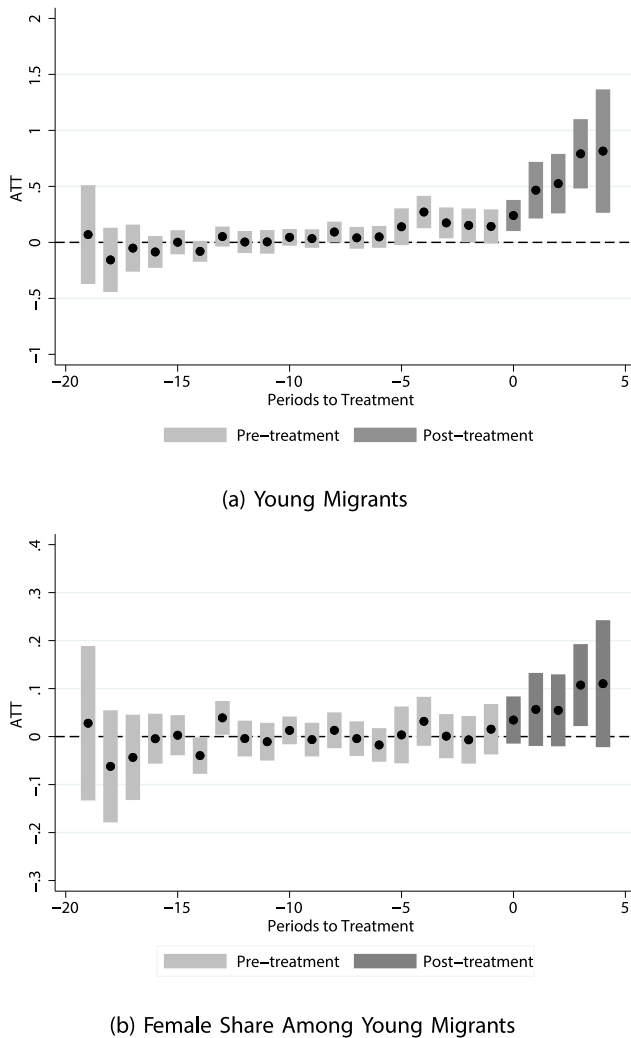
Fig. 4. Time-varying effects of SEZ establishment on young migrants.
Notes: In panels (a) and (b), we present dynamic ATTs (i.e., average treatment on the treated) obtained from estimating the specifications in columns (2) and (3) in Table 3, respectively. In panel (a), the dependent variable is young migrants in its inverse hyperbolic sine transformation and we follow Callaway and Sant'Anna (2021) in our estimation, using the not-yet-treated as the control group. In panel (b), we similarly present dynamic ATTs when the dependent variable is the female share among young migrants. Our estimation employs weighted methods, using the population count from the year 2000, subjected to its inverse hyperbolic sine transformation.
Data source: The Chinese Population Census 2000.

that young females are more responsive to Δ(Pull Factor)$_c$ to emigrate out of their origin county than young males: The gender difference in the effects is 0.20 percentage points in column (4). The impact of Δ(SEZ)$_c$ on the likelihood of migrating out is negative for both males and females. However, we do not observe any statistically significant gender-specific difference in the impact of this staying force on the migration decision. The reason for this lack of asymmetry is not trivial and several factors may contribute, such as men and women valuing the comfort and established community ties of their current environment to a similar degree.

6. Potential mechanisms

In this section, we investigate potential mechanisms that drive the observed gender imbalance among young migrants. We conceptualize that when SEZs stimulate economic growth and accelerate urbanization, they attract people to migrate in search of better opportunities. To

Table 5
Evidence on marital incentives: Migration outcomes.

	(1)	(2)	(3)	(4)
Panel (a) Dep. var: Δ(Migrate)$_{ic}$				
A subset of the baseline sample who were already married before 1996.				
Δ(Pull Factor)$_c$	0.0206***	0.0095***	0.0208***	0.0097***
	(0.0006)	(0.0011)	(0.0006)	(0.0011)
Δ(Pull Factor)$_c \times \mathbb{1}$(Female)$_i$	−0.0027***	−0.0026***	−0.0027***	−0.0026***
	(0.0002)	(0.0005)	(0.0002)	(0.0005)
Panel (b) Dep. var: Δ(Migrate)$_{ic}$				
A subset of the baseline sample who were unmarried before 1996.				
Δ(Pull Factor)$_c$	0.0276***	0.0173***	0.0279***	0.0175***
	(0.0006)	(0.0010)	(0.0006)	(0.0010)
Δ(Pull Factor)$_c \times \mathbb{1}$(Female)$_i$	0.0062***	0.0043***	0.0063***	0.0044***
	(0.0003)	(0.0005)	(0.0003)	(0.0005)
Panel (c) Dep. var: Δ(Migrate)$_{ic}$				
A sample of individuals aged 26–35 in 1996 who were already married.				
Δ(Pull Factor)$_c$	0.0150***	0.0104***	0.0151***	0.0105***
	(0.0004)	(0.0006)	(0.0004)	(0.0006)
Δ(Pull Factor)$_c \times \mathbb{1}$(Female)$_i$	−0.0049***	−0.0034***	−0.0049***	−0.0034***
	(0.0001)	(0.0002)	(0.0001)	(0.0002)
Panel (d) Dep. var: Δ(Migrate for marital reasons)$_{ic}$				
A subset of the baseline sample who migrated between 1996–2000.				
Δ(Pull Factor)$_c$	0.0029***	0.0017***	0.0029***	0.0017***
	(0.0001)	(0.0003)	(0.0001)	(0.0003)
Δ(Pull Factor)$_c \times \mathbb{1}$(Female)$_i$	0.0206***	0.0189***	0.0207***	0.0190***
	(0.0006)	(0.0014)	(0.0006)	(0.0014)
Expected terms	No	Yes	No	Yes
Own SEZ shocks	No	No	Yes	Yes

Notes: In panels (a) to (c), Δ(Migrate)$_{ic}$ equals 1 for individual i if they emigrated from their origin county c to another county between 1996 and 2000. In panel (d), Δ(Migrate for marital reasons)$_{ic}$ equals to 1 if an individual migrated for marital reasons, and 0 for all other reasons. There are 430,388; 2,132,447; 2,080,382; and 257,484 observations in panels (a), (b), (c), and (d) respectively. Standard errors in parentheses are corrected for heteroskedasticity and clustered at county level. Asterisks ***, **, * denote $p < 0.01$, $p < 0.05$, $p < 0.1$, respectively.

explain why more young females migrate to SEZ-established areas, we consider both marital and nonmarital channels. On the marital aspect, such an influx of people creates a large pool of unmarried individuals. Urbanization in our context involved skill-biased technological progress and a male-dominant skill pool, leading to a disproportionately high share of skilled males in large urban areas. Consequently, young women may have stronger incentives to migrate to urban areas due to the increased prospect of marrying up, which enhances the expected returns from living in these areas. On the nonmarital aspect, increasing economic and educational opportunities and increasing incomes, especially for women, such as due to more service jobs, would encourage more women to move to cities. In addition, increased benefits from amenities may disproportionately attract women.

In Appendix E, we provide a simple framework to formalize how these marital and non-marital benefits can lead to a surplus of young females in urban areas at equilibrium. Subsequently, we investigate empirical evidence for the following plausible channels: (i) increasing gains for women in the marriage market; and (ii) increasing labor and educational opportunities and amenities for women.

6.1. Marital incentives

To investigate empirical evidence supporting marital incentives, we start by re-estimating our FD model using various subsamples. If individuals are motivated by marital incentives to migrate to more urban areas, the gender imbalance in the migration tendency, as documented in our baseline findings, should not be applicable to individuals who are already married. In panel (a) of Table 5, we conduct our first falsification test using a subset of individuals within the baseline sample who were already married before 1996. Since these individuals were

Table 6
Evidence on marital incentives: Marital outcomes.

	(1)	(2)	(3)	(4)
Panel (a) Dep. var: Δ(Marry)$_{ic}$				
A subset of the baseline sample who were unmarried before 1996.				
Δ(Pull Factor)$_c$	0.0734***	0.0446***	0.0736***	0.0448***
	(0.0011)	(0.0017)	(0.0011)	(0.0017)
Δ(Pull Factor)$_c$ × $\mathbb{1}$(Female)$_i$	0.0276***	0.0240***	0.0277***	0.0241***
	(0.0005)	(0.0010)	(0.0005)	(0.0010)
Panel (b) Dep. var: Δ(Migrate & Marry)$_{ic}$				
The baseline sample.				
Δ(Pull Factor)$_c$	0.0056***	0.0035***	0.0057***	0.0035***
	(0.0001)	(0.0002)	(0.0001)	(0.0002)
Δ(Pull Factor)$_c$ × $\mathbb{1}$(Female)$_i$	0.0018***	0.0016***	0.0019***	0.0017***
	(0.0001)	(0.0001)	(0.0001)	(0.0001)
Panel (c) Dep. var: Δ(Marry up)$_{ic}$				
A subset of individuals within the baseline sample: (i) continuously single 1996–2000; or 2) married during 1996–2000, with identified spouse's education.				
Δ(Pull Factor)$_c$	0.0098***	0.0067***	0.0098***	0.0067***
	(0.0002)	(0.0003)	(0.0002)	(0.0003)
Δ(Pull Factor)$_c$ × $\mathbb{1}$(Female)$_i$	0.0137***	0.0074***	0.0138***	0.0075***
	(0.0003)	(0.0005)	(0.0003)	(0.0005)
Expected terms	No	Yes	No	Yes
Own SEZ shocks	No	No	Yes	Yes

Notes: In panel (a), the dependent variable Δ(Marry)$_{ic}$ equals 1 for individual i who married sometime between 1996 and 2000. In panel (b), the dependent variable Δ(Migrate & Marry)$_{ic}$ equals 1 for individual i who migrated and got married between 1996–2000, and 0 otherwise. In panel (c), the dependent variable Δ(Marry up)$_{ic}$ equals 1 for individual i if they married sometime between 1996 and 2000 and married a partner who has a higher education level. There are 2,132,447; 2,562,835; and 2,371,470 observations in panels (a), (b), and (c) respectively. Standard errors in parentheses are corrected for heteroskedasticity and clustered at the county level. Asterisks ***, **, * denote $p < 0.01$, $p < 0.05$, $p < 0.1$.

already married, marital incentives should no longer matter. The results show that while both females and males respond positively to the pull factor, females exhibit a much smaller response compared to their male counterparts.

In panel (b), we alternatively analyze a subset of individuals in the baseline sample who were unmarried before 1996. These individuals started out as single and were thus likely subject to marital incentives. In comparison to panel (a), both single males and females show a stronger response to the pull factor compared to their married counterparts, as expected. Moreover, among singles, females exhibit a much stronger migration tendency in response to the pull factor compared to single males. The coefficient of the interaction term between the pull factor and the female indicator in panel (b) is positive and statistically significant at the 1% level across all specifications, which clearly contrasts with the negative sign in panel (a).

In panel (c), we conduct another falsification test using an older cohort of individuals who were already married. Based on our calculations using the Chinese Population Census 2000, the average age for females who got married in the 1990s was 22.70, while for males, it was 24.47. Therefore, we re-estimate our FD model using individuals who were aged 26–35 in 1996 and were already married before 1996. Married females display a significantly lower likelihood of migrating in response to the pull factor compared to married males, and this effect is statistically significant at the 1% level across all specifications. Thus, the results from this falsification test also align with our narrative.[16]

In panel (d) of Table 5, we use the subset of individuals in the baseline sample who migrated between 1996 and 2000. The dependent

variable, denoted as Δ(Migrate for marital reasons)$_{ic}$, equals 1 for those who migrated out of county c and explicitly stated in the census that they migrated for marital reasons, while it equals 0 for all other migrants. In the survey data, respondents were asked about their primary motivation for moving. Table D.2 in the appendix summarizes the main reasons for moving answered by young individuals who migrated between 1996–2000 in our sample. The reasons are sorted by females' frequency. While there is not a substantial difference between males and females, males demonstrated a slightly higher tendency to migrate for employment or educational purposes. Marriage was the second most common reason among young female migrants, but it was the least common reason for young male migrants. Note that for individuals who are already married and relocating to be with their spouse, they would be categorized as following family members rather than marriage given the survey design. The results in panel (d) of Table 5 show that in response to the pull factor, females are much more likely to state that they migrated for marital reasons compared to their male counterparts.

As an additional robustness check for migration analysis, we replicate the same procedure using ethnic minorities characterized by high rates of endogamous marriage. Specifically, according to the Chinese Population Census 2000, 90.94% of the total population falls under the Han ethnic group, while the remaining population is classified into one of the 55 other ethnic groups. We select three ethnic groups (i.e., Uyghurs, Tibetans, and Kazakhs) that have over 90% endogamous marriage rates among older individuals outside of our baseline age groups and a sample size of more than 1000.[17] Table D.3 in the appendix shows the results for young individuals in these ethnic groups. In columns (1) and (3), where we do not address the endogeneity concerns of the pull factor, the responses of males and females to the pull factor are both positive and statistically significant. However, the magnitudes of the coefficients are much smaller than in our baseline estimates in Table 4, being almost one-fifth of its magnitude for Δ(Pull Factor)$_c$ and one-third of its magnitude for Δ(Pull Factor)$_c$ × $\mathbb{1}$(Female)$_i$. In columns (2) and (4), where we implement the method of Borusyak and Hull (2023), neither females nor males show any statistically significant response to the pull factor. Moreover, females are now less likely to migrate out once SEZ is established in their own origin county, and this effect is statistically significant. This is because, for individuals who prefer to marry within their ethnic group, the likelihood of finding a suitable mate is not necessarily higher and could even be lower in urban areas. As a result, the gender difference in migration incentives typically driven by strong marital motivations for females is reduced. Thus, this evidence is consistent with the marriage market mechanism.

In Table 6, we examine outcomes related to marriage. In panel (a), we use a subset of the baseline sample who were unmarried before 1996 to estimate the likelihood of getting married during our sample period. The dependent variable, denoted as Δ(Marry)$_{ic}$, equals 1 for all individuals who got married between 1996 and 2000, and 0 otherwise. While the probability of marriage increases in response to the pull factor for both males and females, the effect is significantly stronger for females. In panel (b), we use the baseline sample, and the dependent variable is set to 1 for individuals who migrated out of their origin county c and got married between 1996 and 2000, and 0 otherwise. The probability of both migrating and getting married in response to the pull factor is higher for women. Lastly, in panel (c), we present the estimated impact of the pull factor on the probability of marrying up. We use a subset of individuals from the baseline sample who fall into one of two categories: (i) those who remained continuously single between 1996 and 2000, or (ii) those who married during this period, with their spouse's education level identified in the census data. To investigate hypergamy tendencies, we compare the education levels of

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[16] In panels (a) and (c) of Table 5, the overall net effect of the pull factor on females (i.e., the sum of the coefficients of the direct effect and the interaction) is still positive and statistically significant at the 1% level.

[17] Our results are robust to including all ethnic groups with over 90% endogamous marriage rates, without imposing the 1000 threshold.

Table 7
Evidence on nonmarital incentives—Labor market.

Dep. var: Δ(Migrate)$_{ic}$	(1)	(2)	(3)	(4)
Δ(Pull Factor)$_c$	0.0145***	0.0121***	0.0147***	0.0123***
	(0.0011)	(0.0010)	(0.0011)	(0.0010)
Δ(Pull Factor)$_c \times \mathbb{1}$(Female)$_i$	0.0088***	0.0034***	0.0088***	0.0035***
	(0.0004)	(0.0005)	(0.0004)	(0.0005)
Δ(Gender-specific Labor Market)$_{ic}$	0.0089***	0.0060***	0.0089***	0.0061***
	(0.0006)	(0.0006)	(0.0006)	(0.0006)
Observations	2,562,835	2,562,835	2,562,835	2,562,835
Expected terms	No	Yes	No	Yes
Own SEZ shocks	No	No	Yes	Yes

Notes: The dependent variable Δ(Migrate)$_{ic}$ equals 1 for individual i if they emigrated from their origin county c to another county between 1996 and 2000, and 0 otherwise. Standard errors in parentheses are corrected for heteroskedasticity and clustered at county level. Asterisks ***, **, * denote $p < 0.01$, $p < 0.05$, $p < 0.1$.

Table 8
Evidence on nonmarital incentives—Amenities.

	(1)	(2)	(3)	(4)
Panel (a) Dep. var: Δ(Migrate)$_{ic}$				
A subset of the baseline sample who are less-educated				
Δ(Pull Factor)$_c$	−0.0005	−0.0000	−0.0002	0.0002
	(0.0012)	(0.0012)	(0.0012)	(0.0012)
Δ(Pull Factor)$_c \times \mathbb{1}$(Female)$_i$	0.0053***	0.0028***	0.0053***	0.0029***
	(0.0003)	(0.0005)	(0.0003)	(0.0005)
Panel (b) Dep. var: Δ(Migrate)$_{ic}$				
A subset of the baseline sample who are highly-educated				
Δ(Pull Factor)$_c$	0.0064***	0.0066***	0.0066***	0.0069***
	(0.0014)	(0.0014)	(0.0014)	(0.0014)
Δ(Pull Factor)$_c \times \mathbb{1}$(Female)$_i$	−0.0015***	−0.0016***	−0.0015***	−0.0016***
	(0.0002)	(0.0004)	(0.0003)	(0.0004)
Expected terms	No	Yes	No	Yes
Own SEZ shocks	No	No	Yes	Yes

Notes: The dependent variable Δ(Migrate)$_{ic}$ equals one for individual i if they emigrated from their origin county c to another county between 1996 and 2000. There are 1,845,444 and 717,391 observations in panels (a) and (b), respectively. Standard errors in parentheses are corrected for heteroskedasticity and clustered at county level. Asterisks ***, **, * denote $p < 0.01$, $p < 0.05$, $p < 0.1$.

couples. We define Δ(Marry up)$_{ic}$ as 1 for an individual if they married someone with a higher education level than their own. We observe that the pull factor increases the probability of engaging in hypergamous marriages for both males and females, but the likelihood is significantly higher for females. Considering that the age group used in the baseline sample may not encompass individuals with higher education degrees, we broaden our sample to include individuals aged between 20–35 at any point from 1996 to 2000. The results in Table D.4 in the appendix confirm our consistent findings.

In summary, our empirical findings support the notion that young females are significantly influenced by marital incentives to migrate to large urban areas in pursuit of improved marriage prospects. When urbanization brought about by SEZs results in skill-biased technological progress and a male-dominant skill pool in urban areas, it seems to create a ripple effect on young females' migration choices. Essentially, the prospect of marrying and marrying up increases in large urban areas. This interplay enhances the expected returns from living in urban areas and strengthens the incentives for young females to migrate to large urban areas. While marital incentives may also exist for young males, hypergamy and patrilocal patterns in China's context make young females' marital incentives particularly more pertinent.

6.2. Nonmarital incentives

6.2.1. Labor market

SEZs often involve the implementation of policies and incentives that are designed to attract investment and to promote economic development in specific industries. Therefore, SEZ establishment can potentially change the industrial composition of the affected area and result in non-gender-neutral growth in labor demand. That is, gender imbalance among migrants may arise due to increased demand for young female workers, given the SEZ-induced industrial composition changes.[18]

As an initial assessment, we first check whether SEZs established during our sample period targeted industries that rely heavily on female labor. Table D.5 in the appendix reports the distribution of targeted industries within the SEZs during our sample period.[19] In the second column, we compute the individual shares of each industry targeted by the SEZs established during our sample period. In the third column, we calculate the proportion of female workers in each industry using data from the 1990 Chinese Population Census. We find that the industries heavily targeted do not appear to be those that were more reliant on female labor in particular. The weighted average of the female labor share across the targeted industries is 42.33%, suggesting that these industries were not disproportionately reliant on female workers.

Now, we consider potential changes in gender-specific shifts in labor market opportunities that influence migration patterns and incorporate these into our FD model. To achieve this, we construct a measure denoted as Δ(Gender-specific Labor Market)$_{ic}$ and integrate it into our FD model. Here, we provide the rationale and intuition behind this variable, with detailed construction available in Appendix B. This measure is separately computed for females and males, capturing gender-specific values. We illustrate using the female case here. Utilizing a Bartik-like approach, we initially compute weighted employment growth across industries within each province. This calculation adjusts for industry workforce shares and employment changes, taking into account areas treated with SEZs and those that were not treated during our sample period. The resulting province-level weighted employment growth is then multiplied by the share of female workers to capture female labor market opportunities. Subsequently, migration flow data at the province level is incorporated to refine the impact of these employment shifts. Finally, we assign the value of Δ(Gender-specific Labor Market)$_{ic}$ based on the province to which county c belongs, in the case where i is female. This assignment is analogous when i is male. Essentially, Δ(Gender-specific Labor Market)$_{ic}$ delineates the evolving labor market dynamics over time for individuals of a specific gender from a given origin county.

Table 7 shows the results from the FD estimator which further addresses the gender-specific shifts in labor market opportunities. Compared to the baseline estimates in Table 4, we observe a reduction in the estimated impact of ΔPull Factor$_c$ across all specifications. This suggests that the increased migration can be partially attributed to shifts in labor market conditions influenced by evolving industrial composition in urban areas brought by SEZs. At the same time, the evidence suggests that even when labor market conditions are considered, young females are still more responsive to the pull factor than their male counterparts. Moreover, compared to our baseline estimates, the additional effect on females has become larger.

6.2.2. Educational opportunities

One potential explanation for the gender imbalance among young migrants is that females may place a higher value on educational opportunities, and education quality may be better in larger urban areas. Another possibility is that the gender gap in returns to education is

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greater in larger urban areas, with women experiencing a higher return than men. To investigate this possibility, we re-estimate our FD model using the baseline sample that excludes individuals who responded that they migrated for education-related purposes. As summarized in Table D.2 in the appendix, 6.59% of young female migrants and 8.07% of young male migrants reported that their primary motivation for migration was education or training. If the gender disparity in migration is primarily driven by educational opportunities, it is likely that our main findings would no longer hold or would be substantially weakened if we exclude respondents who migrated for educational purposes.

Table D.6 shows that the estimates based on the sample that excludes individuals who reported migrating for education-related purposes. We find that the estimates remain mostly unchanged compared with the baseline estimates in Table 4. Thus, while educational opportunities may have driven migration for some individuals, it does not appear to be the primary cause of gender imbalance in migration in our context. This is not surprising, given that around 95% of our rural sample have an education level of middle school or below.

6.2.3. Amenities

Another possible explanation is that larger urban areas may offer amenities that are more attractive to young females than to young males. For example, certain types of amenities that support family life, such as access to vibrant community centers or green parks, may be valued more by young females and larger urban areas may offer more of such amenities.[20]

To analyze the role of amenities, it would be ideal to have data tracking whether amenities improved over time with the establishment of SEZs and, if so, see whether females were particularly more responsive to such changes. However, to the best of our knowledge, such detailed time-varying county-level data on amenities during our sample period are not available. As an alternative, we take an indirect approach to investigate the role of amenities. High-skilled individuals are known to value amenities more than low-skilled individuals (Diamond, 2016). Therefore, if SEZ shocks significantly improve urban amenities and such changes in amenities attract migrants, we expect to see high-skilled workers, particularly high-skilled female workers, being most responsive.

In Table 8, we estimate the FD model for the high-skilled and low-skilled samples separately, using education level to proxy for skills.[21] Our evidence indicates a stronger prevalence of female migration tendency among the low-skilled group. Panel (a) shows that less-educated females exhibit a much stronger tendency than their male counterparts to emigrate in response to the pull factor. In the highly-educated sample in panel (b), females demonstrate less responsiveness to the pull factor compared to their male counterparts, and this difference is statistically significant at 1% across all specifications.

One caveat is that potential labor market returns to migration may differ by skill types, along with gender differences in the urban premium of labor market returns. For example, although women on average earn less than men, the gender wage gaps for observationally equivalent male and female workers are narrower in larger cities (Bacolod, 2017). If the larger urban wage advantage for females is more pronounced among the low-skilled group, this mechanism alone could

also produce the observed patterns in Table 8. In this case, it would be challenging to draw direct conclusions on the importance of amenities based on evidence from different skill types.

However, we consider this counter-argument implausible since potential labor market returns to migration are likely to be higher among the high-skilled group compared to the low-skilled group. Existing evidence suggests that college wage premium rises significantly with the size of the city, and this relationship is not fully driven by selection (Glaeser et al., 2009; Black et al., 2009; Davis and Dingel, 2019). Therefore, given the evidence, we believe that potential concerns about skill-varying labor market returns to migration should not undermine our efforts to ease concerns about the confounding amenity channel. Nevertheless, we acknowledge that our evidence on the amenities channel remains indirect and has limitations due to data constraints.

7. Conclusion

In this paper, we analyze the extent of gender imbalance in migration among young individuals and examine explanations that can rationalize this phenomenon. Using the gradual rollout of SEZs across China between 1996 and 2000, we find that more young women than young men migrated from rural areas to urban areas. Such gender-differentiated migration patterns are shown to be largely driven by marital incentives. Our study suggests that such a gender imbalance in migration can further trigger growing disparities in the marriage market between urban and rural areas and between males and females. Moreover, widening inequality and gender divide in the marriage market may have far-reaching implications for social and family stability.

CRediT authorship contribution statement

Yumi Koh: Writing – review & editing, Writing – original draft, Formal analysis, Data curation, Conceptualization. **Jing Li:** Writing – original draft, Data curation, Conceptualization. **Yifan Wu:** Writing – original draft, Data curation. **Junjian Yi:** Writing – review & editing, Conceptualization. **Hanzhe Zhang:** Writing – review & editing, Conceptualization.

Data availability

Data will be made available on request.

Appendix A. Supplementary data

Supplementary material related to this article can be found online at https://doi.org/10.1016/j.jdeveco.2024.103378.

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[20] Based on U.S. data, Reynolds and Weinstein (2021) find that males and females largely share preferences for natural amenities (e.g. coastal location, climate), but there are important gender differences among young singles regarding their importance relative to nonnatural amenities (e.g. public transportation, safety, progressive gender-role attitudes).

[21] Individuals with an education level of middle school or below are classified as low-skilled, and those with an education level above middle school are classified as high-skilled. The education level is determined by the highest level of educational attainment as of the year 2000. Among individuals with a lower level of education, 50.33% were females. For those with a higher level of education, 46.98% were females.

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